



# OPPORTUNITIES FOR INVOLVEMENT WITH PECP

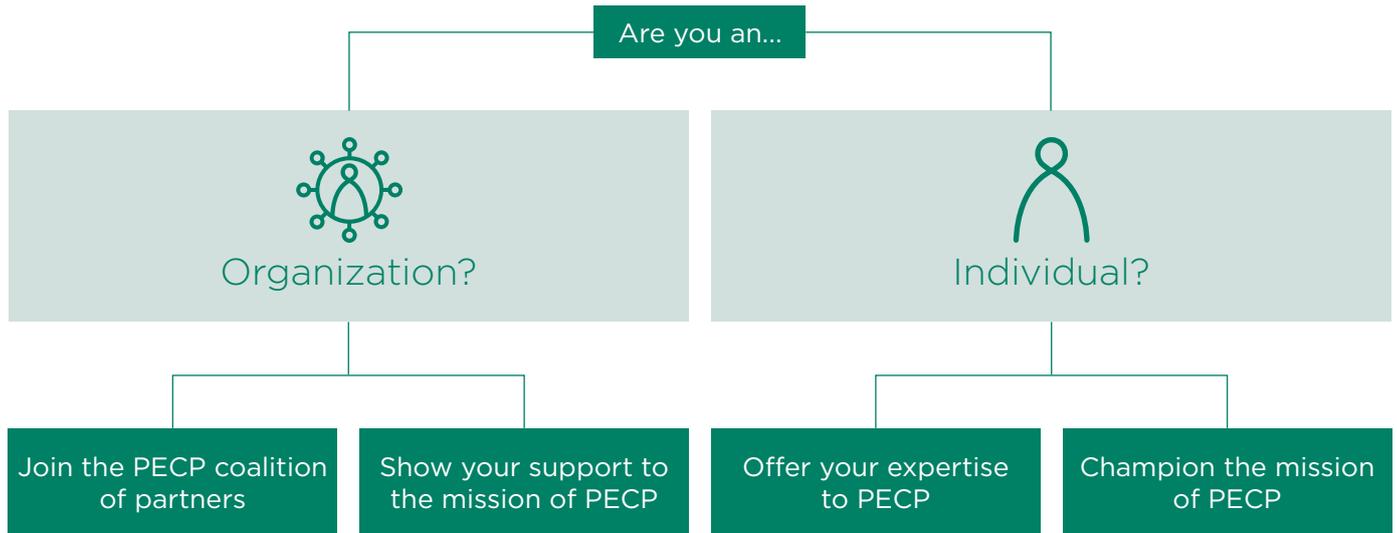
1 in 3 children – up to 800 million around the world – have blood lead levels indicative of lead poisoning. This is unacceptable and completely preventable.

The PECP initiative is dedicated to a future free from childhood lead exposure by working to raise awareness on the dangers of lead exposure on children's long-term health and development. We mobilize action to address dangerous practices that cause lead pollution, including the substandard recycling of lead-acid batteries.

Committed to a multi-stakeholder approach, with awareness of local conditions and concern for livelihoods, the PECP initiative is about working collaboratively with local and national

governments, businesses, the United Nations system, academia and civil society to reduce exposure to lead.

We are always looking for organizations and individuals to join in the movement to deliver a future free from lead exposure and a healthy environment for every child. A range of Opportunities for involvement are available to join us in our mission. This infographic provides details and clarification on where your unique resources are most urgently needed.



**Who they are**

**PECP coalition partners** are donors as well as implementing and technical organizations that fund or carry out PECP projects or offer technical collaboration in support of the PECP mission.

**What they do**

PECP coalition partners galvanize action towards PECP's mission in their network, develop new projects and support existing ones.

**Selection criteria**

Donors and implementing partners must be implementing project(s) selected by PECP. All PECP projects align with the PECP guiding principles and strategic approaches. Technical partners must present a strong profile and offer to support the PECP mission.

**Who they are**

**PECP supporters** are organizations that publicly support PECP and its Guiding Principles without funding or implementing projects or actively contributing.

**What they do**

PECP supporting organizations publicly express their support of PECP.

**Who they are**

**PECP advisors** are experts in PECP-relevant subject matter who act as a project resource.

**What they do**

PECP advisers volunteer their expertise to providing guidance and help developing future projects.

**Selection criteria**

Experts must have relevant experience and be willing to offer technical advisory services to PECP Coalition members and PECP projects on a voluntary basis.

**Who they are**

**PECP champions** are high-profile individuals with recognized standing or influence who publicly support and advocate for PECP.

**What they do**

PECP champions support raising awareness through at least two external facing opportunities a year (e.g. social media or a public event) to promote PECP and attract investments and action.

**Selection criteria**

Champions should be individual that have a prominent presence in their field (i.e. celebrity, influencer).

SEE AN OPPORTUNITY FOR INVOLVEMENT WITH PECP THAT MIGHT BE RIGHT FOR YOU OR YOUR ORGANIZATION?

Email us at [questions@protectingeverychildspotential.org](mailto:questions@protectingeverychildspotential.org).

Together we can ensure a future free from lead exposure and help children achieve their full potential.